

CASE FOR CHANGE FRAMEWORK

WHEN DEVELOPING YOUR
CASE FOR CHANGE
CONSIDER THE FOLLOWING:

WAKE-UP CALLS indicating
the need for change



DRIVERS OF CHANGE

- Environmental Forces
- Marketplace Requirements
- Business Imperatives
- Organizational Imperatives
- Cultural Imperatives
- Leader and Employee Behavior
- Leader and Employee Mindset

TYPE OF CHANGE

Development

Transitional

Transformational

LEVERAGE POINTS FOR CHANGE

TARGETS OF THE CHANGE



- Organization and technical initiatives required
- Human and Cultural initiatives required
- Stakeholders involved or affected

Degree OF
URGENCY AND
Your RATIONALE for it

